

Our Mission

“To promote the civic, economic, educational and social welfare of the People of the Atwater Village community”

Articles of Incorporation March 20, 1947

A Special Welcome to New Chamber Members...

Carry Dunn
Creative Grounds

Friends of Atwater Village
Nonprofit Group

Harley Davidson of Glendale

Helen Michaels
Rick's Drive In

Kraig Belling
Monarch
Plumbing & Mechanical

Netty Carr
Netty's Restaurant

Victoria Conway
Commercial Property Owner

Shin Ryono
Samurai Automotive Service

Article Highlights

The Red Car River Park

Get Ready to
“Trick-or-Treat”

Listen Up! Free Online
Profile

Improvements on Glendale
Blvd.

Officer Gina Chovan

Atwater Village Consumers
Need to Know!



Annual Meeting of Members

Save the Date!

Wednesday
August 3rd, 2005
6:30pm – 8:00pm

Tam O'Shanter
2980 Los Feliz Blvd
Los Angeles, CA 90039

Join the Chamber and the Atwater Village business community at the Annual Meeting of Members.

Our Annual Meeting of Members will be held at the historic Tam O' Shanter Inn, one of the oldest and most

successful businesses in Atwater Village.

The Annual Meeting of Members is a social event where business-minded individuals can socialize with their peers over a cocktail and delicious appetizer.

Also, during the Annual Meeting of Members the Chamber holds the Board of Director Elections. 12 business-minded individuals are elected to be the governing body of the Chamber. For more

information about being a candidate for this upcoming election please see attached flier or contact Luis Lopez at 323.665.0166.

Attendees to the Annual Meeting of Members are encouraged to enjoy the exquisite dining before or after the meeting. For before or after meeting dining arrangements please call the Tam O'Shanter reservation desk at 323.664.0228

Membership Renewals

Annual membership dues are payable in June; a separate reminder will arrive shortly.

Your dues are essential to keep the Chamber moving forward with efforts to promote your business and the general welfare of Atwater Village.

Your dues pay for the website, newsletters, special Chamber events, advocacy efforts for community improvements and much more.

The Chamber is a volunteer

operated organization. 100% of your dues go toward community improvement and business promoting efforts.

Paying your dues also has its rewards...

♦**Membership Certificate:** Identifying to customers your commitment to the Atwater Village Community.

♦**Membership Directory:** Listing in the Chamber Business Member Directory

♦**Website:** Free listing and business profile on the Chamber website which is

widely visited by Atwater Village residents.

♦**Newsletter:** Membership newsletter to keep you informed of community and chamber events / news.

♦**Networking:** Opportunities to meet other individuals who share business interest through Chamber events and mixers.

♦**Access & Support:** Access to local government, community groups, and the LAPD with support for your business issues.



"FAV is a local "hands-on" volunteer group that does Neighborhood Clean-up events that benefits our Business Districts"



"The next "Trick-or-Treat" Festival is tentatively scheduled for Friday, October 28th."

Visit the Chamber Online for current community news and events.

www.atwaterchamber.org

Sign up for our e-Updates; just email us to request to be added to the Chamber e-list.

info@atwaterchamber.org

The Red Car River Park

Friends of Atwater Village (FAV) plan to enhance an existing green space at the corner of Glendale Blvd and Ferncroft Rd., this area include a river pocket park installed by North East Trees. FAV has been working with CD13 and Clean & Green to remove the overgrown ivy and they will replant with native plants. This underused green space is heavily blighted by graffiti, the river rocks need to be

sandblasted and some of the plants need trimming. Through the Neighborhood Matching Fund Program, FAV will also be putting a mural commemorating the Pacific Electric Red Car on the cement pylon where the Red Car crossed the Los Angeles River and entered into Atwater Village.

The Atwater Griffith Park Chamber of Commerce is in full support of FAV's

efforts to revitalize this underused green space and the naming of the location the "Red Car River Park".

FAV is a local "hands-on" volunteer group that does Neighborhood Clean-up events that benefits our Business Districts. For more information about FAV visit their website at...

friendsofatwatervillage.org

Get Ready to "Trick-or-Treat"

Last year the Chamber and the Atwater Village Neighborhood Council (AVNC) sponsored the first ever "Trick-or-Treat" Festival on the 3100 Block of Glendale Blvd.

The purpose of the event was to provide a safe environment for local elementary school children to "trick or treat" and to bring potential customers (the parents) to Glendale Blvd Merchants.

The Chamber and the AVNC provided the candy, signage, and event advertising; the participating merchants handed out the candy and material promoting their businesses. This year the Chamber and AVNC is working hard to make this year "Trick-or-Treat" Festival even better and give participating merchants enough time to prepare marketing material to distribute during the event.

The next "Trick-or-Treat"

Festival is tentatively scheduled for Friday, October 28th and we encourage interested merchants to contact the Chamber if they wish to participate. For more information or to participate please contact Luis Lopez at 323.665.0166 or luis@atwaterchamber.org.

Listen Up! Free Online Profiles

Now you can advertise on the Chamber's website by creating your own personalized online profile.

This service is available to all Chamber Business Members at no cost as long as our membership dues are current.

This is a great way to advertise your business

online to Atwater Village consumers at no cost to you!

Your online profile can be as fancy or as simple as you want it to be.

For examples of current online profiles please visit the Chamber website at www.atwaterchamber.org (member directory section)

and check out the existing profiles.

Just consider your online profile page as a "digital flier" where you can post information for consumers.

For more information on this free Chamber service please contact Luis Lopez at 323.665.0166 or at luis@atwaterchamber.org

Planned Improvements for Glendale Blvd

Councilmember Eric Garcetti has been working on securing funds to implement portions of the 2003 streetscape master plan that CD13 had developed with the community and the assistance of consultant Kathy Cerra. Originally it was hoped funding for the project could come from one source, such as the MTA Call for Projects, however the MTA is currently not funding any new projects. Therefore Councilmember Garcetti has been identifying funding from a variety of sources to implement the project in phases. No single source of funds is available to complete the entire streetscape project.

The first phase will consist of improvements at the west end of Glendale Blvd. Funds for this phase will come from the Economic Development Agency and are Federally funded. EDA funds must be used on projects that promote job creation, such as the new mini mall. There has been preliminary approval for \$540,000. The project will be managed by the Bureau of Engineering (BOE). BOE will complete the design this month and as soon as the final award letter is received from the EDA, the project will go out to bid. The bidding, which is normally a six month process, has been reduced to three months in order to meet EDA timelines. Construction should start in June and must be completed by September 2005.

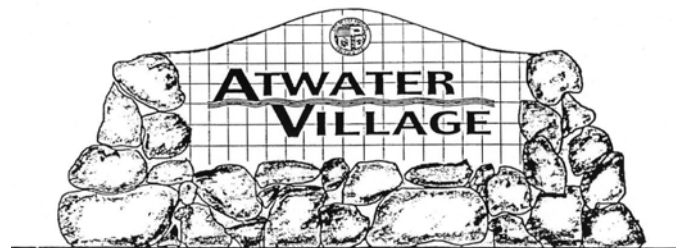
Proposed Improvements will include:

1. A cut through of the median at Madera with the addition of a left turn pocket lane and left turn signalization.
2. Two small bump outs; one in front of Bills Liquor at the crosswalk and the other across Madera at the corner of Madera and Glendale Blvd.
3. Two stamped crosswalks from Kaldi Coffee and Tea to Bills Liquor and across Glendale Blvd from Glenhurst to Glenfeliz.
4. Pedestrian lighting on both sides of the street between Madera and Glenhurst. Street lights that match those on the Hyperion Bridge have been requested.
5. Possible landscaping on the small triangle median at Glenfeliz & Glendale Blvd
6. The Atwater Village identification sign using the plans designed for the Chamber of Commerce. The sign will be located on the median across from Subway. The sign will be paid for with EDA money and will be constructed by the Department of General Services. The sign will take about eight weeks to complete and work could begin as soon as April.

The second project would be from city funds and will be at the east end of Glendale Blvd. This project could start as soon as Spring 2005. Depending on costs proposed improvements are:

1. Traffic improvements at Laclede and Glendale Blvd. The Post Office has obtained either through long term lease or sale the property at the corner of Laclede and Glendale Blvd. If Post Office improvements include a parking lot for this area traffic improvements would be necessary.
2. A second Atwater Village Identification sign.
3. Stamped crosswalks (as many has possible depending on cost)
4. Irrigation on all medians.
5. Electricity along median at Atwater Village sign and for holiday tree lighting.

Estimates for this proposed project scope are currently being developed by the Bureau of Street Services. Once cost is determined, Council District 13 will develop an implementation plan.



Artist Conceptual Illustration of Sign

A special thanks to Ana Guerrero, District Director of Councilmember Eric Garcetti , for providing this important information to the Chamber and being so proactive on behalf of Councilman Eric Garcetti to accomplish these improvements

For more information on Council District 13 / Councilman Eric Garcetti please go to their website at www.cd13.com.

Important Telephone Numbers!

LAPD Northeast Division
213.485.2563

Senior Lead Officer
Gina Chovan
213.793.0713

Graffiti Hotline
800.611.2489

Narcotics Reporting Hotline
800.662.2878

Parking Enforcement
323.224.6589

Abandoned Vehicles
800.222.6366

Traffic Complaint Unit
213.485.2799

Street Maintenance
800.252.4613

Atwater Griffith Park
Chamber of Commerce
Luis Lopez
323.665.0166

Officer Gina Chovan

Atwater Village is fortunate to have a proactive and effective Senior Lead Officer (SLO). Officer Gina Chovan has been our acting SLO since late 2004.

Senior Lead Officers provide the vital link that helps unite the LAPD and Atwater Village by ensuring that

community problems are brought to the attention of the Department or other appropriate government agencies. They are also instrumental in mobilizing neighborhoods through creative problem-solving strategies, crime prevention, and quality of life enhancement programs. Officer Chovan has been of

huge assist in the **Take Back Fletcher Drive** campaign and has provided essential help to other merchants with crime and quality-of-life problems.

Merchants with problems can contact Officer Chovan at **213.793.0713**

Atwater Village Consumers Need to Know!

The Chamber encourages all members to submit consumer advice articles, community issue commentaries or special business announcements for online posting.

The "News & Events"

section is updated on a regular basis and "News & Events" updates are sent to over **600 Atwater Village e-mail recipients on a quarterly basis.**

For more information or to submit postings for the

"News & Events" section of the Chamber website please contact Luis Lopez at 323.665.0166 or at luis@atwaterchamber.org.

ATWATER GRIFFITH PARK CHAMBER OF COMMERCE
PO BOX 39588
ATWATER VILLAGE
LOS ANGELES, CA 90039



We're on the Web!

See us at:

www.atwaterchamber.org